

Bio-Photonic Scanner: **Clinic Startup Summary**

\$3673 Package + taxes/shipping/one-time processing fee (\$50)

Billed as 3 Separate Charges

PACKAGE ITEM # **01010489**

1 Lifepak Nano	1 Beauty Focus Collagen +
1 g3 (pouches)	1 Jungamals
3 LifePak	1 NightTime Formula
6 ageLOC Youth	1 Cortitrol
1 ageLOC Vitality	Personalized Web Portal, Training Web Sites,
1 Nano CoQ10	System Training, In person training and Coaching
2 Optimum Omega	Product Guide
1 Probio	Display Banner's (Personalization Available)
1 Eye Formula	(www.crispresults.com) Additional Resources

The above package qualifies a provider/physician for a month to month lease of the 3rd generation scanner S3 model at \$131 a month. This fee includes 50 scan cards per month, loss and damage waiver, unlimited technical support, software upgrades, and repairs or replacement. Apple iPad or iPad mini required but not included.

DISTRIBUTOR SCANNER INCOME PROJECTIONS*

ESTIMATED CASH INCOME FROM SCANNING:

- 1 customer scanned per day: **\$4,800/yr.**
- 3 customers scanned per day: **\$14,400/yr.**
- 5 customers scanned per day: **\$24,000/yr.**

ESTIMATED RESIDUAL INCOME:

- 50 customers on LifePak/AgeLoc Youth: **\$28,000/yr.**
- 100 customers on LifePak/AgeLoc Youth: **\$64,000/yr.**
- 200 customers on LifePak/AgeLoc Youth: **\$140,000/yr.**

INCOME SOURCES:

- \$46-\$58** per customer per month on Lifepak/ageLOC Youth
- \$20** Initial Scanning fee collected by Distributor
- \$8 ADR**** Acquisition Bonus: \$8 is paid to the scanner lessee for every ADR customer acquired that has been scanned
- \$8** Re-scan Bonus: Paid by Pharmanex (every 30 days)
- TOTAL \$668-\$812** Income per customer per year

HEALTHCARE PROFESSIONAL MARKETING EARNINGS PROJECTIONS*

The following represents your revenue by placing scanners with Healthcare Professionals (HCPs). Most HCPs in our target market have an existing patient base of 1,000-10,000 people that they can scan and enroll on Pharmanex products.

REFERRAL INCOME:

\$1,000 - \$1,800 Paid to you for each scanner placed in an HCP office

RESIDUAL INCOME:

\$14 Residual per patient for each month they remain on ageLOC Youth

ESTIMATED RESIDUAL INCOME:

- 10 Scanners with 100 patients/each: **\$150,000/yr.**
- 20 Scanners with 100 patients/each: **\$300,000/yr.**
- 50 Scanners with 100 patients/each: **\$750,000/yr.**
- 100 Scanners with 100 patients/each: **\$1,500,000/yr.**

Physicians/Providers are perfectly positioned to capitalize on this revolutionary technology that will change the way we recommend nutrition. Test, recommend, and re-test. Science is the ability to measure. Without measurement, there is no science. This non-invasive way to measure for antioxidants has become the gold standard as it has been shown to be more accurate than serum measurements.

* Projection Assumes \$3000+ Gross Monthly Revenue.

** ADR = Auto Delivery Rewards - (Patient Loyalty Program: 20% - 30% in free product every time a refill ships rewards to customer on Monthly Automatic Delivery Program)